

Tuesday, 06.06.2023 | “Manoussakis” Auditorium, TUC Campus

InnoForum 2023 (Hybrid)

Unlocking the Potential of Failure in Innovation

10:00 - 12:30

Discussion Panel

“From the... lightbulb to specs creation: what to keep and what to let go”



Moderator

Prof. Panagiotis Partsinevelos
Technical University of Crete



Ernesto G. Castañón, M.Sc.
*TEDxLeón Organizer;
Universidad de León*
“The Flavor of Failure”



Konstantinos Vassakis, Ph.D.
Bizrupt Co-founder
“Failing Forward”



Lionel Bertrand, Ph.D.
*ENEREX President;
Université de Lorraine*
“Enerex: Innovative Methodology for Underground Exploration: from Doncept to Market”



Ilianna Vrouvaki, M.Sc.
Aura Kritis Founder & Lead Scientist
“Success is Walking from Failure to Failure with no Loss of Enthusiasm”

14:00 - 16:30

Discussion Panel

“Materializing and testing an idea: a practical roadmap”



Moderator

Prof. Evangelos Grigoroudis
Technical University of Crete



Eri Pavlaki, M.Sc.
*Women Do Business
Co-founder & Director*
“Fail Fast to Succeed”



Ries Bouwman, Ph.D.
*KNAPP.com Product Manager;
Montanuniversität Leoben*
“To Prototype or not to Prototype: a Greek Drama in 3 Acts”



Kostas Chartzoulakis, Ph.D.
ZenAgroPC Scientific Consultant
“Improving the Farmer’s Acceptance of Zen-Irriware Precision Irrigation Software at Farm Level”



Manolis Lerakis, M.Sc.
AVOEL Founder & CEO
“Learning from our Mistakes”

InnoExpo (Local) 17:00 - 19:00

Exhibition of innovative approaches, applications, products and services by EURECA-PRO - affiliated and local Innovators and Entrepreneurs

